



LANDMARK UNIVERSITY, OMU-ARAN

COURSE COMPACT

COLLEGE: Business and Social Studies
DEPARTMENT: Business Studies
PROGRAMME: Business Administration
COURSE COMPACT for:

Course:

Course code: BUS 416
Course Title: Feasibility Report and Project Analysis
Credit Unit: 2
Course status: Compulsory

Lecturer's Data:

Name of lecturer: Dr. Akanbi, F. K.
Department: Business Studies
College: Business and Social Sciences
e-mail: akanbi.felicia@lmu.edu.ng
Office location: Room 224, 2nd Floor, New College Building

Course Duration 2hrs (? ?)

Consultation Hours: Tuesday/Wednesday 1.00 - 3.00pm

Course Content: Definition and classification of Project, Project Introduction and Terminologies, Project Report, Pre-investment Studies, Outline of feasibility Report, Market Analysis, Project and Production Process, Project Organisation and Management, Project Management, Sources and Cost of Capital.

Course Description: The course is to introduce students to feasibility report writing and prepare them as future Entrepreneur.

Course Justification: This course provides the basic guide for entrepreneurs on writing feasibility reports and project analysis. Knowledge on feasibility report is crucial to sourcing funds from financial institutions for SMEs financing.

Course Objectives: At the end of the course, students should be able to understand project organisation, nature of project management and most importantly be able to write good feasibility report.

Course Expectations: Continuous Assessment

*	C.A I (Attendance and Class participation)	7%
*	C.A.II (Mid Semester Test)	15%
*	C.A.III (Group discussion/work)	8%
	Final Examination	<u>70%</u>
Total		100%

Course Delivery Strategies: Lecture with the aid of Power Point, Videos and term paper presentation by students to give room for effective communication and interaction among students.

LECTURE CONTENT

Week 1: Definition and Classification of Project

Objectives:

At the end of the lecture, students should be able to;

- Understand the meaning of Business Project
- Identify types of Projects, Characteristics of Project, Project terminologies
- understand what makes a good project manager

Study Question:

- * Define a Project and explain the classification/characteristics of Project.
- * What are the terminologies in project?
- * What are the qualities of a good project manager?

Reading List: -

1. Otokiti S. O. (2011). Feasibility Report : Analysis and Implementation. Pumark Nigeria Limited, Educational Publishers, Nigeria, Lagos.
2. A Guide to the Project Management Body of Knowledge. 3rd ed.p.cm ISBN 1-930699-45 (PMBOK Guide) Newtown Square, USA.

Week 2: Project Report

Objectives:

At the end of the lecture, students should be able to;

- understand the composition of Project report.
- identify those who prepare Project report
- know the categories of Consultants in respect of Project report

Study Question:

- * Identify with examples the composition of Project report
- * List and explain the categories of consultants available.

Reading List:

Otokiti, S. O. (2009). Feasibility Report: Analysis and Implementation, Pumark Nigeria Limited, Educational Publishers, Nigeria, Lagos.

Week 3: Pre-investment Study

Objectives:

At the end of the lecture, students should be able to;

- understand what pre-investment/pre-feasibility study is.
- differentiate between pre-investment and feasibility study

Study Question:

- * Explain your understanding of Pre-investment study with vivid example.

Reading List:

Otokiti, S. O. (2009). Feasibility Report: Analysis and Implementation, Pumark Nigeria Limited, Educational Publishers, Nigeria, Lagos.

Week 4: Nature of Feasibility Report

Objectives:

At the end of the lecture, students should be able to;

- Have good understanding of what Feasibility report entails.
- understand how to write good feasibility report having known its content

Study Question:

- * What is your understanding of Feasibility report?
- * Prepare a sample feasibility report on a project of your choice.

Reading List:

Otokiti, S. O. (2009). Feasibility Report: Analysis and Implementation, Pumark Nigeria Limited, Educational Publishers, Nigeria, Lagos.

Week 5 Revision and C.A.1

Week 6: Market Analysis

Objectives:

At the end of the lecture, students should be able to understand;

- The Product or the Market
- Demand Analysis and Demand Forecasting
- Market Segmentation and Planning
- Demand and Supply relationship
- how to conduct Market Survey

Study Question:

- * What is the relationship between demand and demand forecasting?
- * Discuss Market Segmentation and Planning
- * What are the procedures in conducting Market Survey?

Reading List:

Otokiti, S. O. (2009). Feasibility Report: Analysis and Implementation, Pumark Nigeria Limited, Educational Publishers, Nigeria, Lagos.

Week 7: Project Organisation and Management

Objectives:

At the end of the lecture, students should be able to understand;

- Project Management Framework
- Standard for Management of a Project
- Project Scope Management

Study Question:

- * Highlight the project management framework
- * Describe the standard for management of a project
- * What are the project scope management?

Reading List:

- A Guide to the Project Management Body of Knowledge. 3rd ed.p.cm ISBN 1-930699-45 (PMBOK Guide) Newtown Square, USA

Week 8 Mid Semester Test

Week 9: Sources and Cost of Capital

Objectives:

At the end of the lecture, students should be able to;

- understand what organisation pays to raise funds
- identify different ways/means of raising funds for project/investment

Study Question:

* State and explain different ways of raising funds for an organisation/investment

Reading List:

Otokiti, S. O. (2009). Feasibility Report: Analysis and Implementation, Pumark Nigeria Limited, Educational Publishers, Nigeria, Lagos.

Week 10: Preparation and writing of a Feasibility Report on Selected topics

Week 11-12: Presentation of Reports/Group work

Week 13 Revision

Week 14 & 15 Examination

H.O.D's Comments.....
.....
.....

Name.....Signature.....Date.....