



LANDMARK UNIVERSITY, OMU-ARAN

COURSE COMPACT

COLLEGE: BUSINESS and SOCIAL SCIENCES

DEPARTMENT: BUSINESS STUDIES

PROGRAMME: BUSINESS ADMINISTRATION

COURSE COMPACT for: ENTREPRENEURIAL DEVELOPMENT STUDIES

Course

Course code: EDS 511

Course title: **ENTREPRENEURIAL DEVELOPMENT STUDIES**

Credit unit: 1

Course status: COMPULSORY

Lecturer's Data

Name of the lecturer: Dr. ALAO, E.M.

Qualifications obtained: PhD

Department: BUSINESS STUDIES

College: BUSINESS and SOCIAL SCIENCES

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Office Location: B216, 2nd FLOOR, NEW COLLEGE BUILDING

Consultation Hours: should be indicated and must be placed outside the doors

INTRODUCTION TO THE COURSE

Course Description:

The course teaches basic and applicable knowledge on entrepreneurship.

Course Justification: In the business world, new graduates from all fields of study are to be rightly placed given the basic knowledge they are to acquire through this course. It is also very important for students to have a focus on what they can venture into after graduation. This is expected to enhance their performances on the field.

Course Objectives:

Students will be able to appreciate and understand the nature and importance of entrepreneurial development studies.

Students will benefit from the knowledge of requirements for establishing and running a successful business

Knowledge acquired will enhance their performance on the field.

Students' knowledge and understanding of entrepreneurial development towards self realisation will be examined after the course.

Course Content:

Who are entrepreneurs and what makes them unique (personally, nationally, and internationally) in the development process and historically; what role do they play in the society, nationally and internationally? Case studies: Differentiate between entre- and intra-preneur ; Issues and challenges in starting a business in Nigeria and abroad; The Business Plan; feasibility studies and business finance;

Course Expectations:

S/N	GRADING	SCORE(%)
1.	Continuous Assessments <ul style="list-style-type: none">• C.AI• C.AII (Mid-Semester Test)• C.AIII- Class Presentations	10% 15% 10%
2.	Assignment	5%
3.	Attendance	
4.	Final Examination	60%
5.	Total	100%

N.B.

This varies from College to College. So please, find out the grading method in your College

Course Delivery Strategies:

This will involve the use of interactive discussion classes, Tutorials and Students Presentations. Where applicable, delivery will include the use of Audio Visuals Use of Projectors.

Course Duration: 1 Hour

LECTURE CONTENT

Break into module and modules into weeks, indicating objectives, description, study question and other information as posted below.

Module 1

➤ Week 1: Topic for the week

Who are entrepreneurs and what makes them Unique?

Objective.

Students will acquire further knowledge about entrepreneurs, their relevance in the community, the wider community and globally.

Description

First hour:

Meaning of Entrepreneurs, Entrepreneurship,

Entrepreneurial roles in the society, nationally and internationally

Study Questions.

- (i) Who is an entrepreneur?
- (ii) State five functions performed by entrepreneurs.
- (iii) What makes them important?

➤ Reading List –

1. Odufalu, Olutayo. **Principles & Techniques of Project Analysis and Evaluation.**
2. Ayodele I.O., (2011) **The Practice of Entrepreneurship. Makinola Int. Nigeria.**
3. Friday, O. (2005). **The Practice of Entrepreneurship, Precision Publishers ltd. Enugu, Nigeria.**
4. Heinz Wehrich, Mark v. Cannice & Harold Koontz. **Management, A global and entrepreneurial perspective. 13th Ed. McGraw Hill**

➤ Module 2

Week III - IV

Topic:

Differentiate entre- and intra-preneur with identified examples.

Objectives

To identify the characteristics that determines who an entrepreneur is.

Differentiate intra-preneur from entrepreneur

Questions

- i. What are the characteristics of entrepreneurs?
- ii. What are the characteristics of intra-preneurs?
- (iii). Give 10 notable entrepreneurs in the local and international environment

Reading List:

5. Odufalu, Olutayo. **Principles & Techniques of Project Analysis and Evaluation.**
6. Ayodele I.O., (2011) **The Practice of Entrepreneurship. Makinola Int. Nigeria.**
7. Friday, O. (2005). **The Practice of Entrepreneurship, Precision Publishers ltd. Enugu, Nigeria.**

8. Heinz Wehrich, Mark v. Cannice & Harold Koontz. Management, A global and entrepreneurial perspective. 13th Ed. McGraw Hill

9. **Week 5-6**

Topic:

Issues and challenges in starting a business in Nigeria and abroad. Introduction to Business Plan

Objective

Students will understand the common issues that are considered in starting a business.

Students will be able to know the ingredients of a good business plan.

Questions

List the important points to consider in starting a business.

What are the main components of a good business plan?

Reading List:

1. **Odufalu, Olutayo. Principles & Techniques of Project Analysis and Evaluation.**
2. **Ayodele I.O., (2011) The Practice of Entrepreneurship. Makinola Int. Nigeria.**
3. **Friday, O. (2005). The Practice of Entrepreneurship, Precision Publishers ltd. Enugu, Nigeria.**
4. Heinz Wehrich, Mark v. Cannice & Harold Koontz. Management, A global and entrepreneurial perspective. 13th Ed. McGraw Hill

WEEK VII

TOPIC: Mid semester examination

Objectives: To examine students' understanding of topics done so far.

5. **Week VIII - IX**

Topic:

Feasibility Study and business finance

Objectives:

As would-be entrepreneurs, students need to acquire requisite knowledge for planning a successful business and obtain financial resources that will be needed

Reading List: AS GIVEN

6. **Week X - XII**

Topic: PRACTICALS

HOD's COMMENTS: _____

Name: _____ Signature _____ Date: _____

