



LANDMARK UNIVERSITY, OMU-ARAN

COURSE COMPACT TEMPLATE

COLLEGE: Business and Social Sciences

DEPARTMENT: Business Studies

PROGRAMME: Business Administration

COURSE COMPACT for: 2016/2017

Course

Course code: EDS211

Course title: Entrepreneurial Development Studies

Credit unit: 1

Course status: University Wide Course

Lecturer's Data

Name of the lecturer: Miss Adenike Bello

Qualifications obtained: B.Sc. Economics, M.Sc. International Business and Ph.D. in view

Department: Business Studies

College: Business and Social Sciences

E-mail: bello.adenike@lmu.edu.ng

Office Location: Room 215, 2nd floor, 2nd College Building

Consultation Hours: Tuesdays 12 – 3 p.m., Friday 12 – 2 p.m.

INTRODUCTION TO THE COURSE

Course Content:

The topics that will be studied in this course include the following: Relevance of Entrepreneurial and SMEs to the Nations and Societies and individuals. Biographical studies of business thinkers, Entrepreneurs and Management Giants, Introduction to International Entrepreneurship, Entrepreneurship and globalization, accelerated industrialization through active promotion and development of SMEs, SMEs: Definitions, Advantages and Disadvantages, Management Challenges of SMEs, Managing the Business Growth.

Course Justification:

Entrepreneurial development studies (3) will expose students to the opportunities in Entrepreneurship and basic characteristics required for successful performance as entrepreneurs using some related biographical studies of entrepreneurs and management giants.

Course objectives and goal:

- Students will be able to understand and appreciate the importance of Entrepreneurial development studies

- Knowledge acquired from studying the course will guide students' decision in establishing business
- Students will be able to look beyond being job seeking graduates to becoming graduates who are employers of labour.

Course Expectations:

| S/N | GRADING | SCORE(%) |
|-----|-------------------------------|----------|
| 1. | Continuous Assessments | |
| | • C.AI | 7% |
| | • C.AII (Mid-Semester Test) | 15% |
| | • C.AIII | 8% |
| 2. | Final Examination | 70% |
| 3. | Total | 100 |

Course Delivery Strategies:

To enjoy maximum delivery of this course, students will be encouraged to participate. Therefore, lecture and collaboration method will be adopted. Students will also work on term paper which will be presented in the class. The aim of this is to practice effective communication and demonstrate communication skills within themselves.

Course Duration: 1hr

EDS211: COURSE OUTLINE

| WEEK | TOPICS |
|---------|---|
| 1 - 3 | Nature of Small and Medium Scale Enterprise (SME) <ul style="list-style-type: none">• Definition of SMEs• Advantages and disadvantages of SMEs• Importance of SME• Different forms of SME Business in Nigeria |
| 4 | Business Environment of an Entrepreneur |
| 5 | Management functions of an Entrepreneur (1) |
| 6 | Management functions of an Entrepreneur (2) |
| 7 | International Entrepreneurship and Globalization |
| 8 | Writing feasibility report |
| 9 | MID SEMESTER EXAMINATION |
| 10 – 12 | Biographical studies of Business thinkers <ul style="list-style-type: none">• Douglas McGregor• Henry Mintzberg• Robert Owen• Zik of Africa• Dantata• Dangote• Ikujiro Nonaka• Ohni Taiichii• Kenichi Ohamae• Fola Adeola• Adeola Alakija |
| 13 | Revision |