



LANDMARK UNIVERSITY, OMU-ARAN

COURSE COMPACT

COLLEGE: Business and Social Sciences

DEPARTMENT: Business Studies

PROGRAMME: Business Administration

COURSE COMPACT for: 2016/2017

Course

Course code: BUS 325

Course title: Managerial Systems Design

Credit unit: 2

Course status: Compulsory

Lecturer's Data

Name of the lecturer: Miss Adenike Bello

Qualifications obtained: B.Sc. Economics, M.Sc. International Business and Ph.D. in view

Department: Business Studies

College: Business and Social Sciences

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Office Location: Room 215, 2nd floor, 2nd College Building

Consultation Hours: Tuesdays 12 – 3 p.m., Friday 12 – 2 p.m.

Course Content

Concept of Management and managerial roles. The system paradigm in complex organizations. Open and closed system, organizational structure and design, core activities and processes of generating products and services. Skills and techniques of sourcing inputs from business environment, key systems of the organization, product development process.

Course Description

Management system design focus on building effective business organization. It views the organization as a system that requires the input of its environment to survive. Managerial System Design focuses on building the best structure for organization at various stages of growth. The course also explores the various resources required for the success of a business and how such resources can be acquired. Also, the course explores the process of developing products.

Course Justification

Ability to have a good structure determines how resources will be allocated and managed efficiently and effectively. It is not enough to have

resources available, but the ability to know who does what makes productivity achievable. To this end, the course will be focused on understanding the organization, the skills required, and basic responsibilities of each employee. Also, the course will help understand the processes involved in production of goods and services.

Course objectives

On completion of this course, students should be able to have appreciable understanding of the following:

At the end of the course, students are expected to;

- To design user-friendly systems to promote productivity
- To understand the core activities and processes of generating products and services
- To understand the skills and techniques of sourcing materials from business environment

Course Requirement

The Course is aimed at equipping students with managerial skills and with the ability to structure various sizes of organizations. It is therefore expedient that students have prior knowledge of Management and managerial skills.

Method of Grading

S/N	Grading	Score (%)
1.	Test	15
2.	Presentation	15
4.	Final Examination	70
	Total	100

Course Delivery Strategies

To enjoy maximum delivery of this course, students will be encouraged to participate. Therefore, lecture and collaboration method will be adopted. Students will also work on term paper which will be presented in the class. The aim of this is to practise effective communication and demonstrate communication skills within themselves.

LECTURE CONTENT

Module 1

Week 1

Topic: Concept of Management and Managerial Roles

Objectives: At the end of the lecture, students should be able to understand the following:

- Describe the concept of management
- Understand Management as a process
- Discuss the principles of management

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

Discuss Mintzberg's Management role

Reading/ study List

1. *Fela Oduyungbo (2009), Business Management: A Practical Approach, Nolachild Associates ISBN 978-062-337*
2. *Ayo Oni (2009), Management :Theory and Practice, EI-TODA Ventures LtD ISBN 978-978-48655-5-5*
3. *Robert Krietner (2007), Management, Houghton Mufflin Company ISBN 978-0-618-73201-2*

Module 2

Week 2

Topic: Concept of System

Objectives: At the end of the lecture, students should be able to understand the following:

- Understand the Concept of system
- Describe the organization as an open system

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. Discuss the concept of closed system
2. Discuss the features of the open system

Reading/ study List

Cummings T.G, Worley.C.G (2008), Organization Development and Change, ISBN 978-0-324-58053-273201-2

Module 2

Week 3

Topic: Organizational Structure

Objectives: At the end of the lecture, students should be able to understand the following:

- Concept of organizational structure
- The factors that influence manager's choice of organizational structure
- The 2-faced Structure of an Organization (Differentiation and Integration)

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. Discuss the 2-faced Structure of an organization
2. Describe the factors a manager must consider before deciding the best structure to adopt for an organization

Reading/ study List

1. *Jones George (2011), Contemporary Management, McGraw-Hill, ISBN 978-0-07-122093-4*
2. *Udo Staber (2013) Understanding Organizations, Sage ISBN 978-1-84920-740-9*
3. *Robert Krietner (2007), Management, Houghton Mufflin Company ISBN 978-0-618-73201-2*
4. *Bateman.S.T., Snell.S.A., (2011) Management: Leading and Collaboration in a Competitive World. McGraw-Hill. ISBN 978-0-07-122062-0*

Module 2

Week 4

Topic: Organizational Structure (II)

Objectives: At the end of the lecture, students should be able to understand the following:

- Explain how managers group tasks into jobs
- Describe the types of organizational structures
- Explain why managers must coordinate jobs

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

With the aid of diagrams, describe the various structures available for an organization **Reading/ study List**

1. Jones George (2011), *Contemporary Management*, McGraw-Hill, ISBN 978-0-07-122093-4
2. Robert Krietner (2007), *Management*, Houghton Mufflin Company ISBN 978-0-618-73201-2

Module 3

Week 5

Topic: Organizational Design

Objectives: At the end of the lecture, students should be able to understand the following:

- Understand the Concept of Organizational Design
- Describe the Information Processing Model of an Organization

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

Describe the information process model in an organization

Reading/ study List

1. Godwyn.M., Gittel.H.J., (2012) *Sociology of Organizations: Structures and Relationships*, Sage. ISBN 978-1-4129-9195-7
2. Robert Krietner (2007), *Management*, Houghton Mufflin Company ISBN 978-0-618-73201-2

Module 4

Week 6

Topic: Product Development Process

Objectives: At the end of the lecture, students should be able to understand the following:

1. Understand the Element of Product Development
2. Understand the Globalization and New Product Development
3. Identify the Elements of Product Development

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. What is product development
2. Describe the elements of product development

Reading/ study List

1. Crawford M., Anthony.D.B, (2011) *New Product Management* ISBN 978-007-128923
2. Ulrich.T.K., Eppinger.S.D., (2008) *Product Design and Development*. McGraw-Hill. ISBN 978-0-07-340477-6
3. Crandall.R.E., Crandall.R.W., Chen.C.C., (2010), *Principles of Supply Chain Management*. CRC Press ISBN 978-1-4200-9107-6

Module 4

Week 7

Topic: Product Development Process (II)

Objectives: At the end of the lecture, students should be able to understand the following:

- State the key activities involved in product development
- Understand standard development process
- State the activities and contributions of different functions of an organization during each phase of development process

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. Discuss the reasons for a well-defined development process
2. Describe the steps involved in the product plan phase

Reading/ study List

1. Crawford M., Anthony.D.B, (2011) *New Product Management* ISBN 978-007-128923
2. Ulrich.T.K., Eppinger.S.D., (2008) *Product Design and Development*. McGraw-Hill. ISBN 978-0-07-340477-6
3. Crandall.R.E., Crandall.R.W., Chen.C.C., (2010), *Principles of Supply Chain Management*. CRC Press ISBN 978-1-4200-9107-6

Module 4

Week 8

Topic: Product Development Process (III)

Objectives: At the end of the lecture, students should be able to understand the following:

- Describe the phases of product development
- Describe the steps required in gathering the need requirements of the customers

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. Describe the phases of product development
2. Describe the steps required in gathering the need requirements of the customers

Reading/ study List

1. Crawford M., Anthony.D.B, (2011) *New Product Management* ISBN 978-007-128923
2. Ulrich.T.K., Eppinger.S.D., (2008) *Product Design and Development*. McGraw-Hill. ISBN 978-0-07-340477-6
3. Crandall.R.E., Crandall.R.W., Chen.C.C., (2010), *Principles of Supply Chain Management*. CRC Press ISBN 978-1-4200-9107-6

Module 5

Week 9

Topic: Managing Boundaries And Boundaryless Organizational Designs

Objectives: At the end of the lecture, students should be able to understand the following

- Boundary-less organization
- Types of boundaries in organizations
- Boundary-less organizational design

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. What is a boundary-less organization
2. Discuss the types of Boundary-less organizational design and their advantages and disadvantages

Reading/ study List

1. Jones George (2011), *Contemporary Management*, McGraw-Hill, ISBN 978-0-07-122093-4
2. Udo Staber (2013) *Understanding Organizations*, Sage ISBN 978-1-84920-740-9
3. Bateman.S.T., Snell.S.A., (2011) *Management: Leading and Collaboration in a Competitive World*. McGraw-Hill. ISBN 978-0-07-122062-0

Module 6

Week 10

Topic: Sourcing of Input from Business Environment

Objectives: At the end of the lecture, students should be able to understand the following

- Understand the concept and definition of Sourcing
- Understand the types of sourcing
- Describe the perspectives to source for inputs required in an organization
- Understand the steps required to source rightly

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. What is sourcing?

2. Describe the various perspectives of sourcing
3. Describe the types of sourcing methods

Reading/ study List

1. Jones George (2011), *Contemporary Management*, McGraw-Hill, ISBN 978-0-07-122093-4
2. Udo Staber (2013) *Understanding Organizations*, Sage ISBN 978-1-84920-740-9
3. Bateman.S.T., Snell.S.A., (2011) *Management: Leading and Collaboration in a Competitive World*. McGraw-Hill. ISBN 978-0-07-122062-0

Module 7

Week 11

Topic: Functions of Key systems in Organizational Structure

Objectives: At the end of the lecture, students should be able to understand the following

- Classify organization based on functions
- Describe the various functional classifications on an organization
- Describe the roles of the key functional areas

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. Describe the key areas of the financial functions in an organization
2. Describe the soft and hard HRM

Reading/ study List

1. Jones George (2011), *Contemporary Management*, McGraw-Hill, ISBN 978-0-07-122093-4
2. Udo Staber (2013) *Understanding Organizations*, Sage ISBN 978-1-84920-740-9
3. Bateman.S.T., Snell.S.A., (2011) *Management: Leading and Collaboration in a Competitive World*. McGraw-Hill. ISBN 978-0-07-122062-0

Module 7

Week 12

Topic: Material Management

Objectives: At the end of the lecture, students should be able to understand the following

- Describe the functions of material management
- Discuss the primary and secondary objectives of material managements
- Identify the various challenges of material management

Description:

90 minutes:

The first 1.30hours of lecture will be focused on the above course objectives.

30 minutes: The 30 minutes will be a tutorial session. This will enable review of study questions.

Study Question:

1. What is material management?
2. Describe the various functions of material management
3. Discuss the objectives of material management

Reading/ study List

1. *Jones George (2011), Contemporary Management, McGraw-Hill, ISBN 978-0-07-122093-4*
2. *Udo Staber (2013) Understanding Organizations, Sage ISBN 978-1-84920-740-9*
3. *Bateman.S.T., Snell.S.A., (2011) Management: Leading and Collaboration in a Competitive World. McGraw-Hill. ISBN 978-0-07-122062-0*

Week 13

Topic: Revision

Group presentation of term paper

Title:

1. **Develop a product of choice from start to finish and design your company to fit into your product of choice.**

HOD's COMMENTS:

Name: _____ Signature _____ Date:
